



AMPLITECH PRIVACY POLICY

Version 01 Date 25/05/2018

Amplitech takes your privacy very seriously. We aim to be as honest and transparent with you on the use of the personal data we collect. We respect the privacy of our visitors and customers to build a sustainable relationship with you based on trust. For that purpose, we provide you this privacy policy that enables you to understand how we are committed to look after your personal data. This notice explains how we do this and tells you about your privacy rights and how the law protects you.

OUR PRIVACY COMMITMENT

We respect your privacy and your choices.

We will send you marketing communications unless you decide to be removed from our database. In this case, we are committed to do so as soon as possible.

We will not process your personal data in ways that we have not told you about.

We will never sell your personal data.

We are committed to keeping your personal data safe and secure.

We are committed to being transparent about how we collect and use information from you.

We respect your rights and will always try to accommodate your requests as far as possible, in line with our own legal and operational responsibilities.

When collecting your personal data (during congresses, webinars, contact forms published on our websites, by placing an order with us, because of marketing subscription or by purchasing contacts from vendors ...) we and our third parties will use them in line with this Privacy Policy. We will always use our best efforts to make sure that our third parties we work with will keep your personal data secure.

What is personal data?

“Data” means any information relating to an identified or identifiable natural person. “Personal data” means any information that could identify you either directly (e.g. your name) or indirectly (e.g. through pseudonymised data such as a unique number). This means that personal data include information like First/Last name, phone number, email address, company name, address, title/position, area of profession, interest area, and information about your work.

AmpliTech is not collecting your computer’s IP address or your mobile device’s address as well as cookies.

What information do we collect?

We only collect business and professional information to be used in our direct marketing, emails, E-newsletters, phone calls in order to market AmpliTech’s products and services. Moreover, we



use these information internally in Amplitech to improve customer experience, our website, marketing, sales and social media efforts.

Web-page contact forms / Enquiries

We collect your personal data when you ask questions related to our products or activities or when we manage your enquiries from our websites contact forms.

Data related to your enquiries are:

First name and Last Name

Email address

Company/Institution name

Other information you have shared with us about yourself in relation with your enquiry

Events (like Symposium)

When you register for our events, like symposium during congress, we collect and store your participation data (e.g contact and event participation details). Your consent is required while registering to symposiums.

E-Newsletters & Press releases

When you are registered in our database, you receive news about Amplitech like E-newsletters or Press Releases. This means that you accept to receive information by e-mail. Amplitech sends newsletters and emailing only to people listed in its database.

Your consent is required while registering to our E-newsletters and press releases. If you decide not to receive our emailing anymore, you can at any time opt out with the “unsubscribe” link at the foot of any email from Amplitech.

What do we use your information for?

We may use your information for the following purposes:

To personalise your experience by being able to respond to your individual requirements

To improve our service by evaluating your feedback and information

To improve our customer service and technical support

To track control quality complaint of products/lots that you ordered

To send periodic emails including marketing emails – you can unsubscribe from any emailing through the “unsubscribe” link at the bottom of each email

To invite you to an event



Sharing of personal data

We do not sell your personal data to third parties. However, your personal data may be shared on our behalf by our trusted third parties' suppliers. Indeed, some business operations like delivering the intended product or service that you have requested from us or communication aspect, are performed by our trusted third parties' suppliers. They will only receive needed information to perform the service and we require that they are compliant with this privacy policy.

How do we protect and safeguard your personal information?

We aim at always keeping your data as safe and secure as possible. In this point of view, we have set up a variety of security, technological and organisational measures to protect your personal information of any unauthorized access, in compliance with the GDPR.

Storage period

As Amplitech contacts, your personal data are stored in our database system as long as your subscription to the newsletter or email services is active. Any recipient may request at any time to be removed from our contact database by writing an email to contact@amplitech.net with "I wish to be removed from your contact Database" in your subject line and we will comply with that request.

As Amplitech customers, your personal data are stored in our database system as long as we need them to provide you with your requested products and/or service(s). At the end of the customer relationship, your personal data will be kept in our database system as a contact and your subscription to the newsletter or email services will remain active as long as you do not unsubscribe.

Your right as a data subject

Amplitech respects your right to privacy and you have the right, at any time:

To be informed and to request access: You can request to receive information from Amplitech about your personal data we have in our database and how we use it. You can also receive a copy of this data.

To ask for rectification and / or completion: You have the right to ask for personal data rectification if these data are incorrect or completion if they are incomplete.

To ask for erasure ('to be forgotten'): In some cases, your personal data can be erased or deleted. This might be the case:

If you withdraw your consent.

If you think that your personal data are no longer necessary for the purpose they have been collected, you can request their deletion.

If your personal data were processed unlawfully, in contrary to other legal obligations or for a purpose that differs from what has been initially explained to you

If you object the processing of your personal data

To require restriction of processing: You have the right to require the restriction of your personal data processing if one of the following conditions, set out in the General Data Protection Regulation, is met:



the accuracy of the personal data is contested by you for a period which allows us to verify the accuracy of these information.

the processing is unlawful and you refuse the deletion of the personal data and request that we restrict them instead;

we no longer need your personal data for processing purposes, but you required them for the establishment, exercise or defence of legal claims.

you object us your personal data processing which is based on our legitimate interests, and it is not yet clear whether our legitimate reasons prevail over yours.

To object the processing: You have the right to object the processing of your personal data on compelling legitimate grounds relating to your particular situation. You may also object to our transfer of your data for direct marketing purposes, including any processing based on our legitimate interests. If your objection is justified, we will stop to process your personal data.

To request data portability: You have the right to move, copy or transfer personal data from our database to another or to transmit those data to another person without hindrance. You can also request to receive your personal data, which you have provided to us, in a structured, common and machine-readable format.

To revoke your consent: You have the right to withdraw your consent to our processing of your personal data when such processing is based on consent. The revocation of your consent does not affect the lawfulness of our processing until the revocation.

To lodge a complaint with a supervisory authority: You have the right to complain to a supervisory data protection authority of your country about our data protection and privacy practices.

Applicable legislation

We continuously update our policies to follow the EU Commission's guidelines on privacy and data protection. Our privacy policy is adjusted to follow good practice recommendations to comply with the EU General Data Protection Regulation (GDPR) on rules of privacy information (French version).

We do not ask for, collect or retain any sensitive personal data in adherence to the EU General Data Protection Regulation (GDPR) n°2016-679 , Article 9 " Processing of special categories of personal data": revealing any "racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation".

We process personal data in adherence to EU General Data Protection Regulation (GDPR), Article 6 "Lawfulness of processing".

Changes to our Privacy Policy

This policy will be regularly reviewed and updated. If we decide to change or update our privacy policy, we will do so on this page. The last update is made with effect as from June 13th, 2018. Please contact us if you have any questions regarding our Privacy Policy.